



maxwell brown

Turn-around Expert. Transformational Coach. Train-the-Trainer.

ISN'T IT TIME TO EXPERIENCE THE POWER OF REDEMPTION, FORGIVENESS, AND THE IMPORTANCE OF REDEFINING YOURSELF FOR YOURSELF?

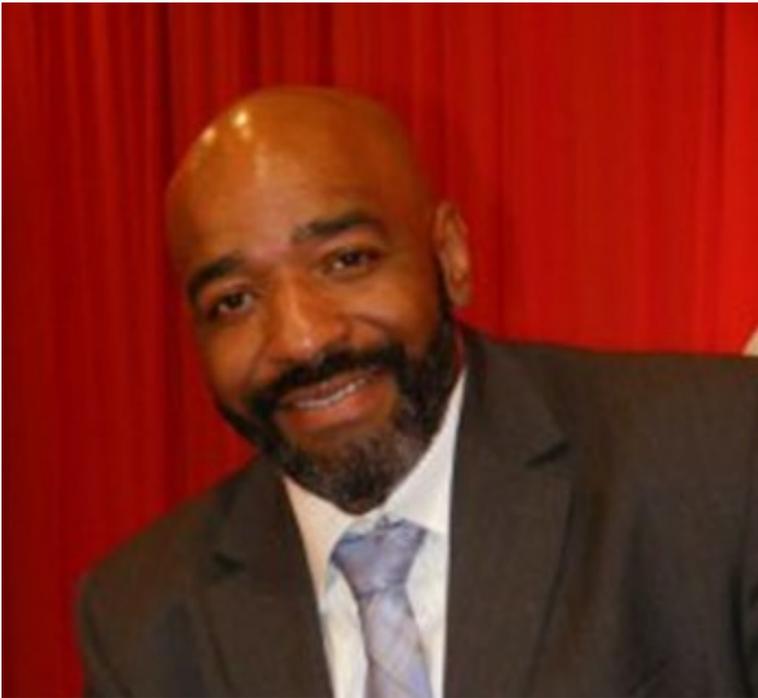
Maxwell Brown captivates audiences – young and old – as he shares how his years of incarceration can be linked to the decisions he made as a teenager, and then he helps you see how your thinking controls your actions, behaviors and outcomes. You will walk away from his workshops with a clear understanding that our choices carry consequences and of the innate power each of us has to change our destiny and achieve our dreams.

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Turnaround - (n) the quantity of time between arriving at a certain point and departing from that point.

Who is **max**well brown?



Maxwell Brown is the type of guy who learned life's lessons the hard way.

A native of **Philadelphia**, Maxwell dreamed of studying criminal justice/juvenile delinquency in college at the end of his tour of duty as a radioman in the U.S. Navy until just five minutes of anger cost him 14 years of his life. For years, he fueled a cycle of anger, assault, and denial, effectively blaming others for his own situations – one of which resulted in a conviction of third degree murder and more than a decade of time spent in prison.

Despite the obstacles that prison can produce, Maxwell was more determined to turn his life

around. Former **Philadelphia** Mayor Michael Nutter asked him to serve in the Mayor's Office of Community Services (MOCS), the largest Community Action Agency in Pennsylvania. In this role, he brokered collaborative relationships and forged partnerships with other government agencies, community groups, faith-based institutions and universities to help transform neighborhoods, advocate for children, and improve the quality of life for those impacted by poverty. **His efforts helped provide Philadelphia residents with the resources and information they needed to enter and advance in the workforce; strengthen fathers' relationships with their children; and help seniors make an impact on the lives of their grandchildren.**

Maxwell's message of overcoming adversity, adapting to change, and fulfilling your potential has inspired countless young men to pursue positive paths and rallied hundreds of adult men to become mentors.



THERE'S SO MUCH MORE! MAXWELL IS...

GOODWILL AMBASSADOR:

recruits volunteers to work alongside him with troubled youth in schools and recreation programs. He is looking for partnerships with businesses, athletes, and entertainers to offer event tickets to deserving youth.

YOUTH ADVOCATE:

volunteers with youth and young adult programs, festivals and events. If you would like to invite Maxwell to speak or work with your teams and teens, please contact him at: maxwellbrown@consultant.com

COMMUNITY SERVANT:

Is currently looking for interesting community outreach programs where he can help with training, programming, implementation and promotion.

The PROGRAM: It Works for Me

The Five-Step Self-Awareness Program

Maxwell Brown spent years trapped in a cycle of anger, self-pity and destructive behavior. He blamed everything on everyone - but himself. When he turned his life around, he created **It Works for Me™**, a five-step self-awareness program to help teens and young adults make permanent, positive lifestyle changes. Learn how to use the lessons **Maxwell** learned to break your destructive habits and find your way back to a useful and fulfilling life.



YOU WILL LEARN:

- Why **self-awareness prepares** you for where you want to go in life
- Why **honesty** – with yourself – is really the best policy
- How to **foster respect** for yourself and others
- How to **evaluate your environment** and get the help you need to succeed
- How to harness the power of **discipline and patience**

This program will not prevent problems from occurring in your life; but it will help you handle the situations life throws at you. If you are willing to be honest with yourself and patient enough to stick with the program to the end, then **It Works for Me™** will work for you!

Join **Maxwell Brown** on a journey of self-discovery that will equip you to achieve dreams you never imagined for your life!

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This program is ideal for those who are:



ANGRY

- selfish
- defensive
- defiant
- impulsive



ANXIOUS

- socially inept
- poor body image
- athletic insecurities
- academic difficulties



INSECURE

- blames others
- inappropriate
- difficulty trusting
- internalizes

Train-the-Trainer – (adj) the process of transferring real life experiences to build a competent pool of instructors who can then teach others.



maxwell brown is...

...a highly-requested guest lecturer, workshop leader, and motivational speaker who has shared his story and lessons with captive audiences in cities throughout the country and overseas. With humor and humility, **Maxwell** inspires others to live above life's challenges and the consequences of poor choices.



<https://vimeo.com/135431326>

<https://www.youtube.com/watch?v=R5HylMtI2pQ&feature=youtu.be>

For booking inquiries, contact: maxwellbrown@consultant.com



ENDORSEMENTS:

Maxwell's "locker room" talks equip me to operate at my full potential at all times. He has helped me to grow tremendously as a person, and as a leader.

- Ashley, mentee

For more than five years, our joint youth development program with the Urban League of Philadelphia brings together more than 350 students for workshops, speakers and activities. We invite Maxwell to return every year to speak to students about his journey and inspire them to make good life choices. His commitment runs deep, having also provided complimentary tickets for them to attend sporting events, cultural performances, and conferences throughout the year.

- T. E. Lee, CEO, TriZen LLC

We look forward to Maxwell's involvement with The WesGold Fellows internship program every year as each year brings a new group of eager, motivated Fellows. They are inspired by his words, insight, wisdom and support. We need more partners like Maxwell.

- M. Gross, Program Director, WesGold Fellows